

# Sanitas Skincare Education Schedule

October 2019 1 of 2

Sanitas Training Institute | Louisville, CO

10/7

## CLASS: OPEN STUDENT DAY: SUN DAMAGE

MONDAY, OCTOBER 7 | 10:00 AM - 1:00 PM  
Jackie Cooper, LE + RDN - Sanitas Educator

Exposure to the sun's ultraviolet (UV) rays speeds the skin's aging process and raises the risk of skin cancer. This three hour class will comprehensively cover the causes, symptoms and conditions of overexposure as well as effective strategies for professional treatment and home care. Emphasis on nutritional support as an aid to treating and preventing sun damage is included in this intensive training.

Fee: Complimentary

10/15

## CLASS: SANITAS PRODUCT KNOWLEDGE TRAINING

TUESDAY, OCTOBER 15 | 10:00 AM - 3:00 PM  
Jackie Cooper, LE + RDN - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

## Sanitas Distance Learning

10/3

## WEBINAR: SOCIAL MEDIA MARKETING: ARE YOU TRENDING?

THURSDAY, OCTOBER 3 | 10:00 AM - 11:00 AM  
Erin Shapiro, LE - Sanitas Educator

Facebook, Twitter, Instagram and other social media outlets have become necessities in building a successful business, but diving into them can be confusing and overwhelming. In this webinar, you will learn to design a results-driven marketing plan by creating an identifiable brand that generates followers and creates an engaged social audience.

Fee: Complimentary

10/7

## WEBINAR: SKIN BIOLOGY: A DEEPER LOOK

MONDAY, OCTOBER 7 | 1:00 PM - 2:00 PM  
Erin Shapiro, LE - Sanitas Educator

The scope of practice for estheticians focuses on the epidermis. However, with the advanced ingredient technology available to manufacturers today, often the cellular and intracellular matrix will benefit as well. This one hour session dives into the structure of the dermis and focuses on the key modulators that impact cell turnover, collagen synthesis and the overall enhanced glycosaminoglycan function.

Fee: Complimentary

10/8

## WEBINAR: WAXING TECHNIQUES

TUESDAY, OCTOBER 8 | 10:00 AM - 11:00 AM  
Jackie Cooper, LE + RDN - Sanitas Educator

Mastering one of the hottest niche markets in our industry will increase your profitability and differentiate you from the competition. In this one hour webinar, you will learn about the different forms of hair removal and why it is crucial to be adept and comfortable with the use of both hard and soft waxes for the face and body. Extra emphasis will be given to brow shaping and proper positioning. Topics will also include how to conduct client consultations, appropriate pre- and post-wax care and the use of proper sanitation.

Fee: Complimentary

10/14

## WEBINAR: TREATING ACNE ACROSS THE AGES

MONDAY, OCTOBER 14 | 1:00 PM - 2:00 PM  
Jackie Cooper, LE + RDN - Sanitas Educator

According to The American Academy of Dermatology (AAD), between 40-50 million Americans suffer from some form of acne. As skincare professionals, we see these clients every day and know that acne can occur at any time of life and for many reasons. At Sanitas, we believe that when it comes to treating acne, one size does not fit all and as such, have developed the tools to help you make a difference. During this one hour webinar, learn how to combat the different skin challenges you will face in your practice with proven protocols for all ages. You will also gain knowledge on age-appropriate options available to your clients.

Fee: Complimentary

# Sanitas Skincare Education Schedule

October 2019 2 of 2

10/17

**WEBINAR: DON'T FORGET THE NECK + DECK: INTRODUCING THE NEW PEPTIDERM NECK + CHEST PEEL PADS**  
THURSDAY, OCTOBER 17 | 10:00 AM - 11:00 AM  
Erin Shapiro, LE - Sanitas Educator

The skin below your chin is way more delicate than the skin above it and, like all things fragile, needs a bit of extra TLC. In this one-hour webinar, learn about our new PeptiDerm Neck + Chest Peel Pads and why this multi-corrective treatment will change the way people treat the most exposed, vulnerable areas like the jaw, neck and décolleté. Topics to be discussed will include the eight amazing benefits found in a single application, how this treatment differs from our other treatment products and application techniques to use in combination with an already existing regime for instant results.

Fee: Complimentary

10/21

**WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING FOCUS – ACTIVATE**  
MONDAY, OCTOBER 21 | 1:00 PM - 2:00 PM  
Erin Shapiro, LE - Sanitas Educator

Created to elevate skin rejuvenation levels, the Sanitas Activate collection features products with ascending levels of the industry's highest ingredient concentrations. This webinar will focus on how to integrate these graduated strength game changers into your treatment room to generate instant and visible results. You will also learn how to customize homecare programs that will produce fast acting, enduring results for your guests.

Fee: Complimentary

10/24

**WEBINAR: EVERYTHING ENZYMES**  
THURSDAY, OCTOBER 24 | 10:00 AM - 11:00 AM  
Erin Whitesell, LE - Sanitas Educator

Cellular buildup is a primary cause of premature aging, dehydrated skin and acne breakouts. This makes skin exfoliation an essential practice for maintaining optimal skin health. But because not all forms of exfoliation are created equal, as a skincare professional it's important to understand the different ingredient choices available to resurface skin. In this class you will learn everything you need to know about enzymes, including the different sources of enzymes found within our collection. You will also leave with a roadmap to the most effective in-room treatment protocols utilizing other active ingredients to amplify results. Finally, you will leave understanding best practices for prescribing a coherent homecare regimen geared for generating maximum results for your guests.

Fee: Complimentary

10/28

**WEBINAR: NUTRITION AND SKIN HEALTH**  
MONDAY, OCTOBER 28 | 1:00 PM - 2:00 PM  
Jackie Cooper, LE + RDN - Sanitas Educator

Skin is one of the first places a nutritional deficiency will manifest. Understand why nutrition is an essential component and how to identify and treat your clients' skin from a nutritional and biochemical understanding of the body. During this one hour webinar, become more familiar with nutritional strategies to incorporate into your practice that will allow you to offer the advanced skin care treatments that result in healthy skin and increased profits.

Fee: Complimentary

10/29

**WEBINAR: SANITAS CHEMICAL PEEL TRAINING**  
TUESDAY, OCTOBER 29 | 10:00 AM - 11:00 AM  
Jackie Cooper, LE + RDN - Sanitas Educator

Learn about the different types of chemical peels and discover which peels are most effective for each skin type and condition. Understanding Sanitas peel products and protocols will give you the knowledge and confidence to perform safe, therapeutic chemical peels.

Fee: Complimentary

## Class Registration

Call 303.449.1875 or 888.855.8425 or visit our website at [sanitas-skincare.com](http://sanitas-skincare.com) for more information or to register.

Must register and pay in advance for all classes. Class times and locations are subject to change.

*\*This class has a limited capacity and is only available to licensed estheticians*

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sanitas  
PROGRESSIVE SKINHEALTH

# Sanitas Skincare Education Schedule

November 2019 1 of 2

Sanitas Training Institute | Louisville, CO

11/4

## CLASS: SANITAS CHEMICAL PEEL TRAINING

MONDAY, NOVEMBER 4 | 10:00 AM - 3:00 PM  
Erin Shapiro, LE - Sanitas Educator

Learn about the different types of chemical peels and discover which peels are most effective for each skin type and condition. Understanding Sanitas peel products and protocols will give you the knowledge and confidence to perform safe, therapeutic chemical peels.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

## Sanitas Distance Learning

11/4

## WEBINAR: HOW TO RETAIN CLIENTELE AND KEEP YOUR BOOKS FILLED

MONDAY, NOVEMBER 4 | 1:00 PM - 2:00 PM  
Erin Whitesell, LE - Sanitas Educator

You've done a lot of work to build your clientele; the question is, how can you keep them? A spa's livelihood depends largely on repeat customers and it's critical to understand what you can do to maintain a customer base. In this class, you'll learn techniques for incorporating protocols that leverage in-room upgrades and methods for mapping out a treatment series to help build repeat clientele. The growing importance of social media and the different varieties of outreach marketing will also be discussed.

Fee: Complimentary

11/7

## WEBINAR: TREATING AGING SKIN

THURSDAY, NOVEMBER 7 | 10:00 AM - 11:00 AM  
Erin Shapiro, LE - Sanitas Educator

Statistics show that 60% of spa clientele are baby boomers interested in delaying the signs of aging. Differentiate your business by offering therapeutic and results oriented anti-aging treatments. This class will teach you about the science behind aging skin and which products and protocols are most effective.

Fee: Complimentary

11/11

## WEBINAR: SANITAS CHEMICAL PEEL TRAINING

MONDAY, NOVEMBER 11 | 1:00 PM - 2:00 PM  
Erin Whitesell, LE - Sanitas Educator

Learn about the different types of chemical peels and discover which peels are most effective for each skin type and condition. Understanding Sanitas peel products and protocols will give you the knowledge and confidence to perform safe, therapeutic chemical peels.

Fee: Complimentary

11/14

## WEBINAR: INFLAMMATION AND GLYCATION: THE BODY EFFECT

THURSDAY, NOVEMBER 14 | 1:00 PM - 2:00 PM  
Jackie Cooper, LE + RDN - Sanitas Educator

Advanced Glycation End Products (AGEs) are created in the body when excessive amounts of sugar combine with protein molecules to produce products that are foreign to the body and negatively affect the function of cells. This leads to inflammation, connective tissue damage and premature aging. Inflammation is considered by many to be the root cause of aging and enduring inflammation can lead to many skin conditions such as acne, rosacea and dermatitis. This one hour webinar takes a closer look at the science of glycation, how it impacts the skin and how you can educate your clients on the benefits of preventing the development of AGEs. We will also cover the root causes of inflammation and effective ways to treat it.

Fee: Complimentary

# Sanitas Skincare Education Schedule

November 2019 2 of 2

11/19

## WEBINAR: SKIN CARE INGREDIENTS: THE GOOD, THE BAD AND THE UGLY

TUESDAY, NOVEMBER 19 | 1:00 PM - 2:00 PM

Jackie Cooper, LE + RDN - Sanitas Educator

Learn everything you always wanted to know about skin care ingredients in this hour long webinar. Gain invaluable knowledge that will allow you to read and evaluate ingredient decks. By the end of this webinar, you will be able to identify the ideal ingredients for creating healthy skin, understand the fundamentals of formulation chemistry and learn how to choose effective skin care products that promote successful results.

Fee: Complimentary

11/21

## WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING FOCUS – OPTIMIZE

THURSDAY, NOVEMBER 21 | 10:00 AM - 11:00 AM

Jackie Cooper, LE + RDN - Sanitas Educator

People visit an esthetician because they rely on the professional advice, products and treatments that can effectively address most common skin concerns. The Sanitas Optimize collection features targeted, therapeutic formulas designed to rehabilitate challenged skin. This webinar will teach you how to incorporate our professional grade products into treatments and customized home care regimens to advance your guests' skin to its most healthy, optimal state.

Fee: Complimentary

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# Sanitas Skincare Education Schedule

December 2019 1 of 2

Sanitas Training Institute | Louisville, CO

**12/10** CLASS: SANITAS PRODUCT KNOWLEDGE TRAINING  
TUESDAY, DECEMBER 10 | 10:00 AM - 3:00 PM  
Jackie Cooper, LE + RDN - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

## Sanitas Distance Learning

**12/3** WEBINAR: HORMONES, MENOPAUSE AND SKIN CARE  
TUESDAY, DECEMBER 3 | 10:00 AM - 11:00 AM  
Jackie Cooper, LE + RDN - Sanitas Educator

It's a fact of life that as women age, their hormone levels fluctuate and can dramatically impact their bodies and skin. As millions of women approach menopause, it is essential as a skin care professional to understand the effects of hormones on skin. Guide your clients through the many changes their skin may undergo as a result of hormonal imbalance.

Fee: Complimentary

**12/5** WEBINAR: HIGH ALTITUDE SKINCARE: ARID ENVIRONMENT ANTIDOTE  
THURSDAY, DECEMBER 5 | 1:00 PM - 2:00 PM  
Erin Shapiro, LE - Sanitas Educator

Combating low moisture levels in the skin and protecting it from damaging UV rays are constant battles for those of us that live at high altitude. When the skin is constantly exposed to arid environmental aggressors, achieving optimal skin health can be a daunting task even for the most seasoned skincare professional. In this hour long webinar, you will gain a better understanding of how crucial proper skincare is to maintaining the integrity and health of the skin. You will leave with the knowledge of how to design skincare and nutritional programs and how to treat dehydrated, wind-ravaged or sun-damaged skin.

Fee: Complimentary

**12/9** WEBINAR: SANITAS CHEMICAL PEEL TRAINING  
MONDAY, DECEMBER 9 | 1:00 PM - 2:00 PM  
Erin Shapiro, LE - Sanitas Educator

Learn about the different types of chemical peels and discover which peels are most effective for each skin type and condition. Understanding Sanitas peel products and protocols will give you the knowledge and confidence to perform safe, therapeutic chemical peels.

Fee: Complimentary

**12/12** WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING FOCUS – FORTIFY, BODY, MEN + PROTECT  
THURSDAY, DECEMBER 12 | 10:00 AM - 11:00 AM  
Erin Whitesell, LE - Sanitas Educator

Join us for an exploration of our Fortify, Body, Men and Protect categories. Many common skin challenges stem from nutritional deficiencies or food allergies. You will learn how to incorporate simple, proven skin health tips along with the Sanitas line of targeted supplements into guest treatment plans. We will review our body product formulations and why they utilize the same bio-intelligent ingredients as our facial care. An in-depth examination of our non-toxic approach to UV protection and the most effective ways to educate your guests on the importance of sun protection will be covered. Finally, you will learn the features and benefits of our three step men's shaving system and how to incorporate it into a customized, daily skincare routine.

Fee: Complimentary

# Sanitas Skincare Education Schedule

December 2019 2 of 2

12/16

## WEBINAR: HOW TO ADDRESS WINTER SKIN WOES

MONDAY, DECEMBER 16 | 1:00 PM - 2:00 PM

Erin Shapiro, LE - Sanitas Educator

When the seasons begin to change, it's likely your guests will experience changes in their skin. In fact, even the most balanced complexion can experience seasonal skin changes. In this class, you will learn what happens to skin during the cold months and what ingredients most effectively battle the skin issues that accompany the winter season. You will also learn how to get your clients started on a treatment series to not only maximize their skincare goals, but to ensure your retention during the slower months.

Fee: Complimentary

12/17

## WEBINAR: UNDERSTANDING MICROCURRENT

TUESDAY, DECEMBER 17 | 10:00 AM - 11:00 AM

Jackie Cooper, LE + RDN - Sanitas Educator

Commonly called the non-surgical face-lift, microcurrent is a valuable defense against aging and is steadily gaining demand for its ability to address skin tone and elasticity concerns. In this one hour webinar, learn how microcurrent works, what facial muscles are instantly impacted, and how to incorporate this firming modality into your menu.

Fee: Complimentary

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# Sanitas Skincare Education Schedule



## SANITAS SKINCARE TRAINING INSTITUTE

The Sanitas Skincare Training Institute teaches that healthy, beautiful skin is the result of the right balance of stimulation and nourishment. Likewise, a successful skin care education is the result of intellectual stimulation and program elements designed to nourish the mind and encourage growth.

Our education program offers:

- Advanced theory and hands-on education
- Cutting-edge topics that include focused trainings on skin care, waxing, makeup, business, sales and marketing
- National seminars
- Targeted treatment protocols for all skin types

## CLASS LOCATION

833 W. South Boulder Road  
Building A  
Louisville, CO 80027

## CANCELLATION POLICY

Out of respect for our instructors, the Sanitas Training Institute adheres to a stringent cancellation policy. Students cancelling within 48 hours or failing to show for class will be charged in full.

Please note: All classes are held in  
Louisville, CO unless otherwise stated.

## Class Registration *\*This class has a limited capacity and is only available to licensed estheticians*

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